

imani newsletter

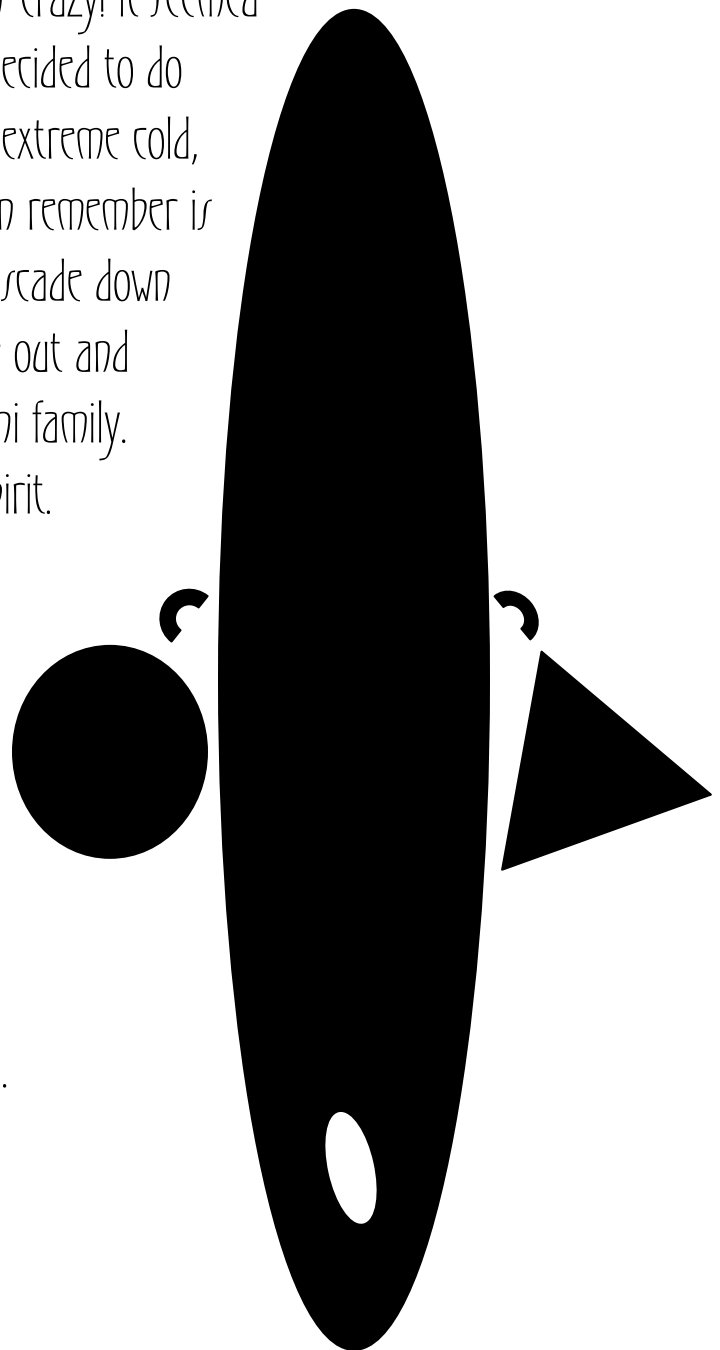
spring/summer 2010

omg, thank you, thank you, thank you. last year was crazy! it seemed like every time we planned a showing, the universe decided to do something tricky with the weather. rain, snow, wind, extreme cold, extreme heat. we were at one showing and all we can remember is lifting up the display to let the rivers of rainwater cascade down the street. in spite of all natures surprises, you came out and supported us! every show was supported by our imani family. we love you! we love your "this ain't stopping me" spirit. we thank you.

we are excited about the new year, new decade. in planning our calendar, we look forward to our annual events, as well as new venues (indoor events, guess why).

make sure you check out our ever evolving website...
www.imanijewelry.com, as well as our face book page.
www.facebook.com/imanijewelry

peace & much love
norma & traci



imani calendar

june

celebrate yourself! at traci's house!

if you've recently overcome obstacles, gone the extra mile, made sacrifices, put yourself at the bottom of the "to do" list too many times, come out and reclaim your right to be on the top of your own list. treat yourself to good food, positive company, and a piece of jewelry. bring laughs, inspirational stories, and good friends. special door prizes and pricing. if the weather is in our favor, we'll make it a garden party...hahaha.

sunday june 13th noon-7pm

traci's 178-17 132 avenue (off farmers blvd) jamaica, ny 11434 718-712-3465 easily accessible by car, subway, bus, and long island railroad

august

imani jewelry's annual customer appreciation bar.b.que!

if you come every year, you know it's always a good time. if you've never been, shame on you. this year, imani boasts bright summer colors. yellow, turquoise, purple & pink leather. single earrings, so you can mix and match your own pairs. specials on select jewelry. imani t-shirts. games. prizes.

saturday august 7 2-8pm rain or shine

sunday august 8 noon-8pm rain or shine

traci's 178-17 132 avenue jamaica, ny 11434 718-712-3465

imani & the brownstone designers at harlem week

sunday august 15 save the date....stay tuned for details...

imani stuff

imani jewelry give aways

you never know when you may receive a complimentary piece of imani jewelry. as a special promotion for 2010, the imani team makes unannounced appearances at the various boutiques and salons that carry our collection to give away jewelry...at no charge. if you made a purchase at "the brownstone" in harlem on valentine's day, while traci and ama were there, you were able to choose a complimentary piece of jewelry. linder h. selected a fabulous pair of black leather and gold coral earrings. another sister selected a black leather "spider" cuff bracelet. several dozen clients were surprised with the wonderful gifts.

imani also made a "give away" appearance at vera moore's special event at duane reade in rockefeller center, featuring brenda braxton, broadway actress, starring in "chicago". that afternoon, vera gave away two tickets to see "chicago". ms. braxton walked out wearing her new red paua shell and crystal earrings. much appreciation to vera moore, consuela and their beautiful staff.

so, the moral to the story is...stop by the stores and salons from time to time. it may be your lucky day. if you're thinking of prying our give away schedule out of the store owners, forget it. sometimes they don't know we're coming until we arrive:)

facebook

check out imani jewelry on facebook. it's a great way to stay connected to the imani family. you'll find show specials, coupons, maybe a heads up on those surprise give aways. hahaha. clients can connect and reconnect with each other. share rides to and from jewelry showings. see pictures of the fashion show and various events. learn the creative thinking behind the designs and what inspires the designers.

many thanks to colette (imani techie) for her work on the facebook page.

imani reflections

congratulations to **arlene** on her first showing at the harlem duplex in february. despite nature's snowy challenge, the show was fabulous! kudos to arlene.

much love and appreciation to **mr. witherspoon** (you may know him from the brownstone). thank you for including imani in your fashion show during fashion week. the brothers rocked imani. you and the spirit of your work are an inspiration.

the **brownstone designers fashion show** was a blast! a day of sunshine, fashion and power shopping. could the designers ask for more? it was harlem at its best. we'd like to sincerely thank all those that made it possible. special thanks to ama and arlene for their gift of styling.

we can't thank **ama** enough. she once again opened her beautiful home to the imani family for our "spring thing" in may. it was a great day to kick back and browse the imani jewelry baskets and boards. it was exciting to see old friends (karen h. & arielle) and clients (victoria b) as well as new (elizabeth & martine). of course ama's big pot of spinach and salmon stew was empty by the end of the evening. thanks girl...

some more stuff

we'd like to welcome **sade** back to the imani family. see "where to shop imani" on the last page.

congratulations to **hortensia** on her recent employment. best wishes on your new journey.

congratulations to **cathy m.** on her health care work with the community of niagara falls.

thank you to **dianne h.** for always being the first guest at the shows at traci's house and for introducing so many of your friends to the imani collection.

we were inspired by **joanne n.** to create a "south african flag" collection. we thank you and wish you safe travels.

imani safety tip

to secure your pins (brooches)
thread the pin thru the garment.

before you close the clasp,
slide a plastic earring

back onto the metal bar.

close as usual.

all praises to jackie b. for inventing this concept

it's always interesting
to watch the dynamics
of two women
shopping together.
we call them "shopping
teams." sometimes they
are very positive and
supportive. we hear,
"sister, treat yourself."
"girl you work hard, you deserve it."
other times, not so much.
here they go, "don't you
have enough jewelry?"
"you don't really need that,
do you?"

well, we'd like to salute the
"go on and get it girl" spirit of
the imani shopping teams:

cathy & brenda
violet & morine
lisa & shavette
ashley & kyra
joan & phredonia

gloria & pat
shirley & miriam
jackie & terri
lillian & gwen
gloria & shani

never ask imani

can

i

redeem

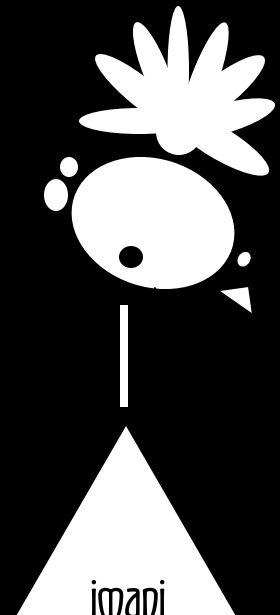
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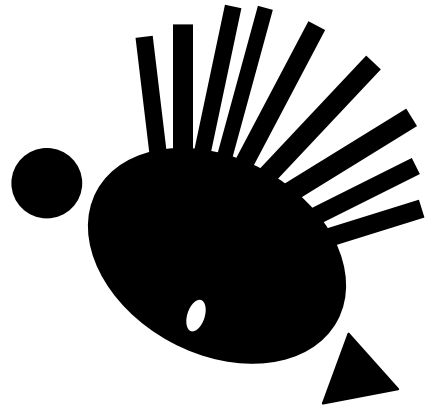
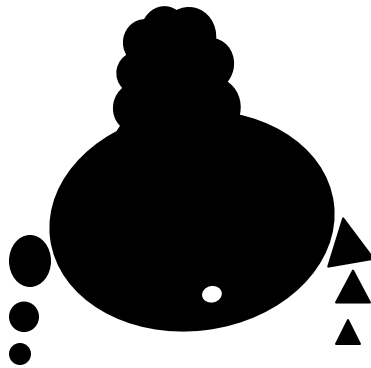
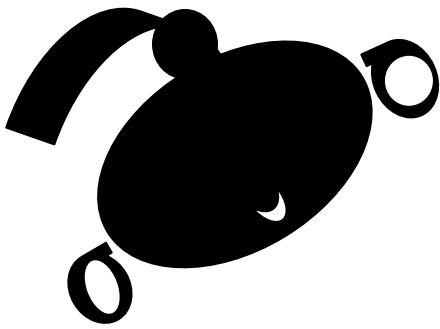


imani

where to shop imani

the following is a list of boutiques, salons and studios that carry imani jewelry.

the brownstone	24 east 125 street	harlem, ny 10035	212.996.7980
na wave kultural kreations	712 washington ave	brooklyn, ny 11238	718.953.5733
jamila's	461 sterling place	brooklyn, ny 11238	718.398.1590
mind body hair	3246 white plains road	bronx, ny 10467	718.324.1037
sade	2046 adam clayton powell blvd	harlem, ny 10027	212.749.4533
imani at traci's (by appointment only)	178-17 132 avenue	jamaica, ny 11434	718.712.3465
imani jewelry sales representative	call for a sales representative in your area	718.712.3465	



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178-17 132 avenue

jamaica, new york 11434

718-712-3465

imaninyc@aol

www.imanijewelry.com

