

# imani newsletter

fall/winter 2011



# new stuff

important

new

information!!!

## **phone numbers**

718-978-3851

718-440-5279

## **mailing address**

168-20 127 ave #11f

jamaica, ny 11434

**make checks payable to:**

**OUR EARRINGS**

**DON'T MATCH, LLC**

we are no longer able to  
accept checks made payable  
to IMANI or IMANI JEWELRY.

*imani*

# Reflections...a look back at imani's 2011 events

## march

### Women's history month celebration

#### A tribute to Norma...the back story

Traci's always admired her mom's gift of sharing her wisdom & talents with women. This surprise celebration was inspired by a few things: Joan's tribute to her dad; the recent loss of Traci's dear friend's mom; and the realization that Norma has been a substitute mom for so many over the years.

The lime green and purple color scheme is an inside joke between Norma & Traci, referencing their trips to Bermuda in the nineties. You may be able to bribe/squeeze it out of them.

The photo presentation, in an invisible sort of way, took you from vintage Norma, back in her Aiken, South Carolina days, to Norma & family, to Norma the business woman & single mom (those were the pics of her in the halter tops & afro wigs) To Norma the jeweler & retail store owner, and ended with "hats off to Norma", a photo collage of her in her hats. There was even a photo of Norma in a bathing suit in the snow.

Heart felt thanks to all those that came out to give Norma some love.

Special thanks to Jimmy for flying in from California and to Shirley & Miriam for the beautiful flowers.

Words are not enough to thank Lance, Atiya, Ama, Afriyie, Paula, Ralph, Flora, Arlene, Colette, Jaleel, Kairis, Aleah, Joan, Lindsay, Yvette

## august

### Annual customer appreciation barb.que

#### At Ama's house in Harlem!

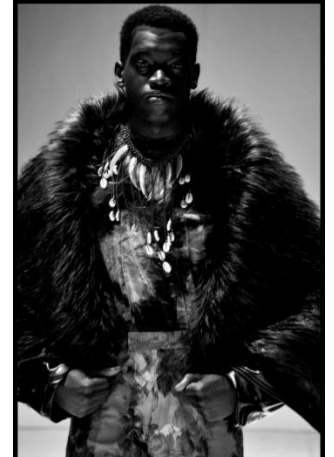
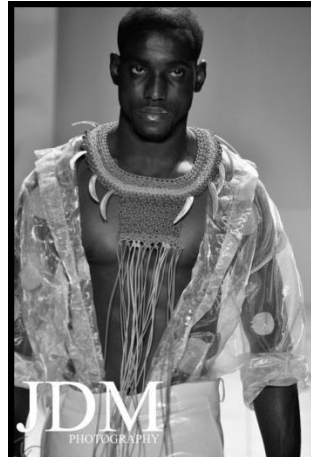
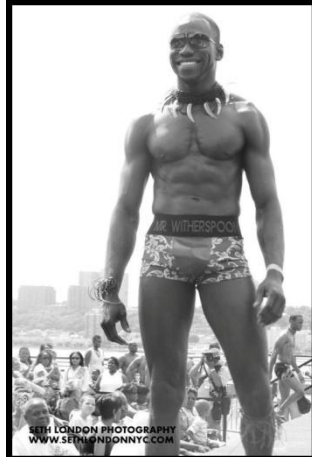
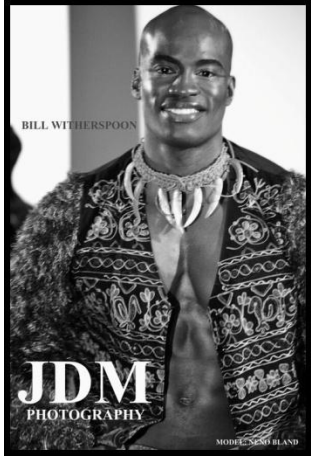
Our first annual bar.bque, twelve years ago was in Harlem at Ama's house. We didn't even have a grill, had to borrow one from a friend. Then we moved the bar.bque to Traci's house in Queens, and to our surprise, y'all came out there. Now that's love, cause the only reason to come to Queens is to go to the airport. Lol. Now we've come full circle and are back to Ama's where we had the best bar.bque yet! So many folks came out that we had to use the inside and backyard.

We'd like to express our gratitude to Ama for being "imani's baby" and opening her heart and home to us. Much appreciation to Denise Goring and Chiquita. Praises to Atiya, Colette, Jaleel and Lance. Thank you to Pachelles for surprising us with your baking skills. Much appreciation to Montana for donating her delicious cakes. (Montana Bakery 646-548-7219 paris910@gmail.com )

# African Fashion Week

## With Mr. Witherspoon

Bill Witherspoon & imani jewelry are FASHION KINDRED SPIRITS. His invitation to dress his HARLEM ACTION HERO COLLECTION has been the boost of inspiration that was heaven sent. We've been accessorizing women for years, but we forgot how much fun it is to design for and style the brother. It has been a blast from the past and brought back memories of our days at mart 125, when we designed for men on the daily. Thank you, Mr. Witherspoon. Did we mention the fact that we seriously don't like to participate in fashion show, but we couldn't say no to Mr. W. And it has nothing to do with the fact that we get to adorn beautiful black men in bathing suits with imani jewelry. Lol. Check out more pics on Facebook.



Thanks to the inspiration of Mr. Witherspoon, William Richard Somerville, photographer, the Eagle Academy and a host of brothers, Imani is restoring the men's collection. (remember that fab collection we had in the 80's & 90's?) Keep an eye out for our new iMANi men's brochure in 2012.

## september

### Colette hosts Imani & Denise Goring at the SHAINN

Go Colette, Go Colette... This event was a smash hit! The "PAMPER YOURSELF" event was right on time. Imani's fall collection was fantastic! Denise Goring had fabulous "specials". Deborah & Inez Singletary are inspiring sisters. Their astrological readings and book were enlightening. (deborah@visioncarriers.com www.visioncarrier.com) Michele Redd, C.M.T., worked out everyone's kinks with her soul surrendering massage. (micheleredd@micheleredd.com www.micheleredd.com) Food was great, thanks to Colette's Aunt Selma Belfor. Congratulations to Gloria Scott for winning the grand door prize of a weekend stay at the Sha Inn. Many thanks, to all those that came out to share the day with us.

what's next?

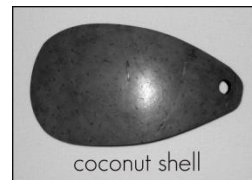
november & december

### private restyling at traci's apartment.

if you've been shopping with imani jewelry for some time, your style has probably changed. maybe you started off with smaller pieces and have grown to shoulder dusters. maybe your color sense has changed. we invite you to come by traci's (her apartment, not the house). we will restyle as many pieces as you would like. we'll add beads, add or remove a color, add leather, lengthen, or shorten. we'll turn an earring into a pin or pendant. we'll turn an anklet into a bracelet; you name it. if we can do it, we will. we want to ensure that we give you a new treasure that you absolutely love!

the first piece will be free. the others will be restyled based on your budget. you may want to spend an additional \$20.00 in restyling a piece or \$200.00. of course the charges will reflect what is ordered. for instance, if you would like leather or semiprecious stones added to a piece will cost you more than adding palmwood or crystal.

please call traci to schedule an appointment 718-978-3851 or 718-440-5279



coconut shell



hand carved coconut shell neckpiece

december

**imani at denise goring's** sunday december 4 1pm-7pm

imani's holiday jewelry collection...denise's coats & artwear...shopping...jazz...hors d'oeuvres

denise's house 30 west 190 street apt 1k bronx, ny 10468 denise 718-775-7453 imani 718-440-5279

**imani at traci's apartment.**(not house) sunday december 11 noon-8pm

new neckpieces, lots of leather earrings bracelets & boot bracelets. psychedelic tights.

168-20 127 avenue building 8 intercom #380 first section apt #11f jamaica, ny 11434 718-978-3851 718-440-5279

**imani at ama's** sunday december 18 noon-8pm

imani's holiday collection, pins, bangles, more funky tights, bullfrogs, holiday buffet & door prizes

colette's bullfrogs (tasty chocolate treats) & ama's spinach stew

261 west 136 street harlem, ny 10030 212-862-3940

# stuff & thangs

during one our showings **ama** (aka hostess extraordinaire) began a tradition whereby she asks if anyone has good news they'd like to share. well, well, well, we didn't realize all that we've been missing. now, in the past, when the ladies come out, they may share a wedding, graduation, or divorce story. but what we realized, thanks to ama's wisdom, is that these accomplishments should be shared with everyone in the room. **so, at ama's bar.b.que, we shared:**

rev. jemaja ("whom we call "jj") has recently been awarded her doctorate in divinity from the american institute of holistic theology. she will be launching her private practice as a integrative energy healer and spiritual counselor in the midtown manhattan area next month. you can email her at [revjemaja@gmail.com](mailto:revjemaja@gmail.com) or contact her at [revjemaja.blogspot.com](http://revjemaja.blogspot.com)

**ann elliot**, in her beautiful, humble way, shared that she is the executive director of 'project green hope' in n.y.c., an organization that provides services for women. after receiving this news, a couple of clients expressed interest in volunteering their time & services with 'project green hope'. let's follow through & support each other.

**reverend violet deare** (of abyssinian baptist church in harlem) gave birth to a beautiful, healthy baby girl. congratulations to violet and her husband, alexander on their blessing named gabrielle. yes, we will design a baby ankle bracelet for her spring 2012 wardrobe.

## more new stuff...(and not quite so new stuff since this is our only newsletter this year)

congratulations to **julisa sanchez** on her marriage. we wish you love and peace.

we are so proud of **lindsay brown** (joan's daughter) on her acceptance to five towns college.

a tremendous "get well soon" to **miriam**. some may know her as "mickey", some know her as the quiet diva with the magenta hair and the biggest collection of imani "earbobs", as she calls them. big hugs & much love to miriam!

wishing a speedy recovery to **william richard somerville**; your positive spirit is medicinal and contagious.

wow, big ups to our niece **ianna**, on the birth of her first son, cayden (and to the youngest looking grandma, tina.)

# women taking care of business

- all praises to **princess jenkins** for opening her second store in harlem. now, in addition to shopping at the brownstone at 24 east 125 street, you can shop further uptown at the new store. 633 lenox avenue (between 141<sup>st</sup> & 142<sup>nd</sup> streets) 212-234-0001 store hours mon.- sat 12-7pm sun 12-5pm
- best wishes to **anu pretonia** of khamit kinks in their new spectacular location. yes, it's still in brooklyn. 400 atlantic avenue 718-422-2600 toll free 800-299-1095 www.khamitkinks.com
- **colette belfor**, imani sales representative & techie has been blessed with many talents, which she has been enterprising in sharing with the community.  
first, she makes sweet treats, called bullfrogs: chocolate chips, butterscotch, coconut, graham crackers, and walnuts baked into one. gotta sweet jones this season, then get a *jump* start to the delectable eatables and place your order for the holidays.  
second, explore the households of your ancestors by allowing family discovery to research it for you. from now until december 31, 2011, imani clients shopping at either ama or traci's this holiday show will receive a 30 minute complimentary search.  
third, if you find yourself with little to no time at all to market your business or services on social media platforms; or to create your electronic business card (website), call colette 347.839.4369 info@familydiscovery.net colette@imanijewelry.com
- remember to support our sister from the mart 125 days, **sade**. if you haven't been to her new location, "**on my own, sade skin care**", you are missing out. facials, eyebrows, cosmetics, skin care. 11 east 125 street, harlem 10030 212-996-6300 www.sader skincare.com
- check out the **sweet octavia accessories collection**, designed by **lois kinley**, formerly of zawadi gift shop. we knew lois was making slammin' handbags and belts, now she's moved into garments. one is more luscious than the next. you can see her collection at jamila's (see where to shop imani, pg 7).
- also, for your make-up and skin care needs please connect with **kris allen**, mary kay representative at cimagebeauty@aol.com.

# cyberimani

(otherwise known as "thank goodness for colette's talent")

**website:** take a look at our revamped website:

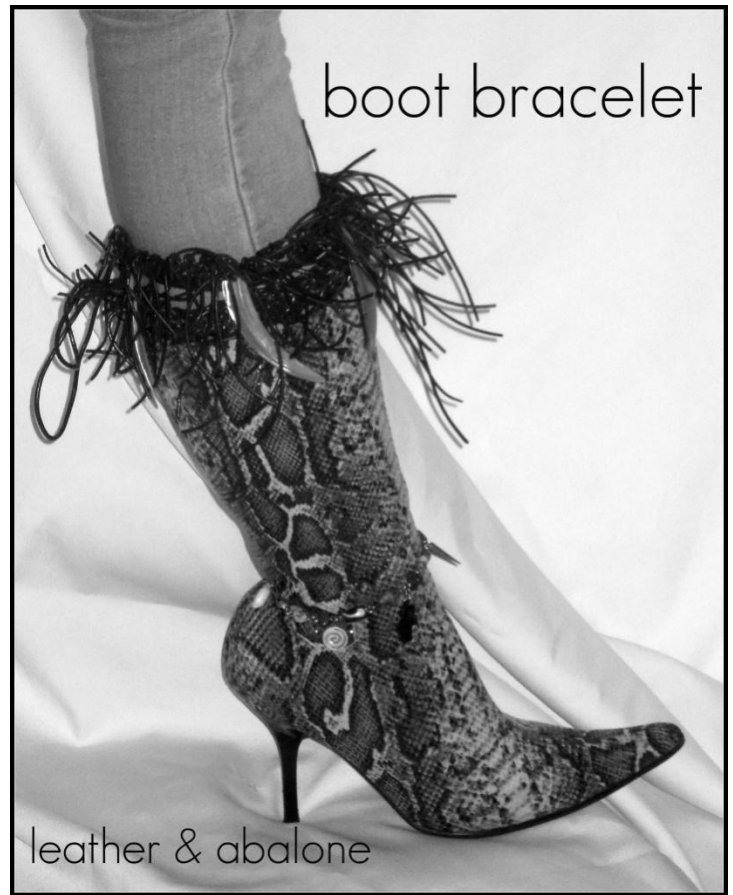
[www.imanijewelry.com](http://www.imanijewelry.com) or

[www.ourearringsdontmatch.com](http://www.ourearringsdontmatch.com).

check out the new *sales representative page*.

as with most things technological, we are still working out some kinks.

we appreciate your patience.



## check out aysa boutique

aysa's fashion statement is "be different." can you think of a better space for imani jewelry? in addition to a really quirky line of clothing and accessories, aysa also features plus size apparel, wide width shoes, custom made pieces, alterations and layaway. norma & traci thank you in advance for your continuous support! mon-thurs 11am-7pm fri-sat 11am-8pm sunday 10am-4pm

## where to shop imani

<b>aysa (new location)</b>	2363 a.c.powell jr blvd	harlem, ny 10030	212-234-6050
<b>the brownstone</b>	24 east 125 street	harlem, ny 10030	212-996-7980
<b>mocada museum</b>	80 hanson place	brooklyn, ny 11217	718-230-0492
<b>nu wave kultural kreations</b>	712 washington ave	brooklyn, ny 11238	718.953.5733
<b>jamilia's</b>	461 sterling place	brooklyn, ny 11238	718.398.1590
<b>mind body hair</b>	3246 white plains road	bronx, ny 10467	718.324.1037
<b>imani at traci's</b> (by appointment only)	168-20 127 avenue #11f	jamaica, ny 11434	718.440.5279



imani

168-20 127 avenue #11f

jamaica, n.y. 11434

our earrings don't match